



# ICBF2014

11th INTERNATIONAL CONGRESS ON THE  
**BIOLOGY OF FISH**

3-7 AUGUST, 2014, HERIOT-WATT UNIVERSITY, EDINBURGH

Edinburgh is honoured to host the 11<sup>th</sup> International Congress on the Biology of Fish, the world's premier meeting for fish physiologists, organised by the Physiology Section of the American Fisheries Society.

We offer a range of sponsorship and exhibition opportunities at this dynamic international event.

The congress has a range of symposia covering a wide area of topics related to fish physiology, including aquacultural physiology, cell culture tools; physiological impact of parasites; using fish as indicators of climate change, environmental stress and pollution; physiology of ionic regulation, olfaction, food intake, migratory behaviour and many more.

Exhibitors will have intimate exposure to key users of aquaculture facilities, field equipment and tracking devices as well as specialised physiological and molecular laboratory equipment assay kits.

We have a wide variety of sponsorship options available. Please review the sponsorship levels and contact us at +44(0)131 351 3461 to discuss the right level for you or complete the sponsorship form below.

Thank you for your support. On behalf of the Physiology Section of the American Fisheries Society, I look forward to hearing from you.

D Mark G J Hartl *MSc PhD PGCAP FHEA*

Local Organizer & Past President Physiology Section of the American Fisheries Society



## Benefits of Sponsorship

- Strategic visibility and recognition as a leader in the support of fish physiology, fisheries and aquaculture
- Opportunity to network develop relationships with fisheries and aquaculture industries as well as researchers
- Establish key collaborative contacts for potential international growth

Principle Sponsor £20,000 (1x)	Speaker ready Sponsor £2,000 (multiple)
Plenary Session Sponsor £5,000 (multiple)	Coffee Break Sponsor £2,000 (multiple)
Poster Session Sponsor £2,000 (multiple)	Breakout Room Sponsor £2,000 (multiple)
Entertainment Sponsor £2,000 (multiple)	Exhibitor only £1,000 (multiple)
Banquet Sponsor £2,000 (multiple)	Student travel grant sponsor £1,000 (multiple)

### Principle Sponsor £20,000 (1 opportunity available)

- Recognition as the principle sponsor in the opening welcome from the podium (voice)
- Name and logo in 1-color print on front cover of programme
- Recognition as the principle sponsor at the beginning of the plenary session
- Recognition as the principle sponsor at the beginning of every symposium/session
- Prominent logo/signage at banquet and registration area and displayed throughout the conference
- 1 delegate and 3 complimentary guest passes to use for colleagues, partners, clients, and/or industry contacts for the full conference
- Prime 9 m<sup>2</sup> exhibit space in James Watt Centre II
- Ad placement on the conference website homepage (<http://icbf2014.sls.hw.ac.uk>)
- Name and logo on the conference website sponsorship page
- Advanced list of conference registrants with contact information

### Plenary session Sponsor £5,000 (multiple opportunities available)

- Recognition as a Plenary Session sponsor in the opening welcome from the podium (voice)
- Name and Logo displayed during Plenary Session
- 1 delegate and 1 complimentary guest pass to use for colleagues, partners, clients, and/or industry contacts for the full conference
- 9 m<sup>2</sup> exhibit space in James Watt Centre II
- Name and logo on the conference website sponsorship page

### Student Prizes Sponsor £4,000



[www.loligosystems.com](http://www.loligosystems.com)

- Recognition as the Student prize sponsor in the opening welcome from the podium (voice)
- Recognition as the Student prize sponsor during prize giving ceremony (voice)
- Name and Logo on prize certificates

- 1 delegate and 1 complimentary guest pass to use for colleagues, partners, clients, and/or industry contacts for the full conference
- 9 m<sup>2</sup> exhibit space in James Watt Centre II
- Name and logo on the conference website sponsorship page

### **Opening Reception Sponsor £10,000**



**[www.hw.ac.uk](http://www.hw.ac.uk)**

- Recognition as the opening reception sponsor in the opening welcome from the podium (voice)
- Prominent logo/signage during opening reception
- 1 delegate and 1 complimentary guest pass to use for colleagues, partners, clients, and/or industry contacts for the full conference
- 9 m<sup>2</sup> exhibit space in James Watt Centre II
- Name and logo on the conference website sponsorship page

### **Poster Session Sponsor £2,000 (multiple opportunities available)**

- Recognition as a poster session sponsor in the opening welcome from the podium (voice)
- Prominent logo/signage during poster sessions
- 1 delegate pass for the full conference
- Prime 9 m<sup>2</sup> exhibit space in James Watt Centre II
- Name and logo on the conference website sponsorship page

### **Entertainment Sponsor £2,000 (multiple opportunities available)**

- Recognition as entertainment sponsor in the opening welcome from the podium (voice)
- Prominent logo/signage during socials
- 1 delegate pass for the full conference
- 9m<sup>2</sup> exhibit space in James Watt Centre II
- Name and logo on the conference website sponsorship page

### **Banquette Sponsor £2,000 (multiple opportunities available)**

- Recognition as banquette sponsor at the banquette (voice)
- Prominent logo/signage during banquette
- 1 delegate pass for the full conference
- 9 m<sup>2</sup> exhibit space in James Watt Centre II
- Name and logo on the conference website sponsorship page

### **Speaker ready room/internet kiosk sponsor £2,000 (multiple opportunity available)**

- Prominent logo/signage at and pointing to the internet kiosk
- 1 delegate pass for the full conference
- 9 m<sup>2</sup> exhibit space in James Watt Centre II
- Name and logo on the conference website sponsorship page

### **Coffee Break Sponsor £2,000 (multiple opportunities available)**

- Prominent logo/signage during coffee breaks

- 1 delegate pass for the full conference
- 9 m<sup>2</sup> exhibit space in James Watt Centre II
- Name and logo on the conference website sponsorship page

**Breakout session Room Sponsor £2,000 (multiple opportunities available)**

- Prominent logo/signage in respective room
- 1 delegate pass for the full conference
- 9 m<sup>2</sup> exhibit space in James Watt Centre II
- Name and logo on the conference website sponsorship page

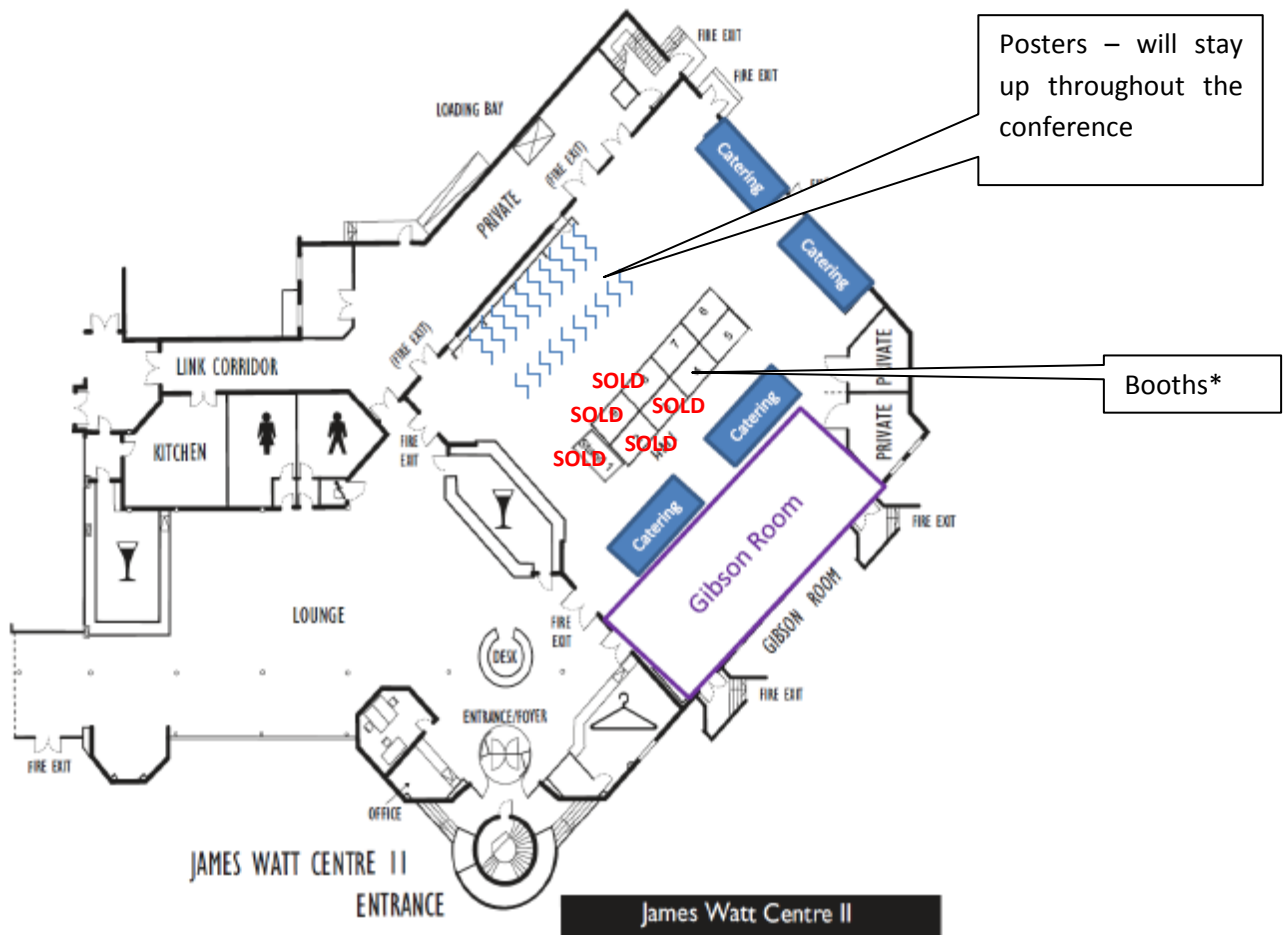
**Student travel grant sponsor £1,000 (multiple opportunities available)**

- 1 complimentary delegate pass for the full conference
- Name and logo on the conference website sponsorship page

**Exhibitor only £1,000 (multiple opportunities available)**

- 1 complimentary delegate pass for the full conference
- 9 m<sup>2</sup> exhibit space in James Watt Centre II
- Name and logo on the conference website sponsorship page





\*Standard booth configuration includes two chairs, draped tables, one identification sign, set of poster boards at the back as well as electricity (free wifi throughout JWC).

# Sponsorship Agreement Form

Please select the level of sponsorship suitable for you, complete the sponsorship form and return to the address below.

	<b>Principle Sponsor</b>	<b>£20,000</b>		<b>Speaker ready room Sponsor</b>	<b>£2,000</b>
	<b>Plenary Session Sponsor</b>	<b>£5,000</b>		<b>Coffee Break Sponsor</b>	<b>£2,000</b>
	<b>Poster Session Sponsor</b>	<b>£2,000</b>		<b>Room Sponsor</b>	<b>£2,000</b>
	<b>Entertainment Sponsor</b>	<b>£2,000</b>		<b>Exhibitor only</b>	<b>£1,000</b>
	<b>Banquet Sponsor</b>	<b>£2,000</b>		<b>Student travel grant sponsor</b>	<b>£1,000</b>

Organization Name:	
Contact Name:	
Title:	
Address:	
City/State/Zip:	
Country	
Email:	
Fax:	
Web:	

By executing this legally binding agreement, I agree to:

- indemnify, defend, and hold harmless the 11<sup>th</sup> International Congress on the Biology of Fish planning committee and host organizations and their agents and employees from any and all such losses, damages, and claims.
- pay the sponsorship fee for the 11<sup>th</sup> International Congress on the Biology of Fish conference upon receipt of the invoice from ICBF2014. No refunds after 1<sup>st</sup> June, 2014.

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Printed Organization

Name and Signature Name

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Signature

Date

Please return this agreement to the address below. An invoice for payment will be sent to you. You can pay by cheque or wire transfer.

Please make cheques payable to: International Congress on the Biology of Fish 2014

Banking details:

Royal Bank of Scotland

Juniper Green Branch

540a Lanark Road, Edinburgh, EH14 5EL

Account Name: International Congress on the Biology of Fish

Account No: 10975547

Sort code: 82-19-15

IBAN: GB13RBOS83191510975547

BIC/SWIFT: RBOSGB2L

Address for correspondence:

Dr Mark G J Hartl

ICBF2014

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